

DRIVES AND CONTROLS MECHANICAL DATA 2012

(height x width mm)

Front Cover Panel

Bleed186 x 216
Trim180 x 210

Full Page

Bleed303 x 216
Trim297 x 210
Type254 x 178

Half Page Horizontal

Bleed152 x 216
Trim146 x 210
Type124 x 178

Half Page Vertical

Bleed303 x 102
Trim297 x 96
Type254 x 86

Quarter Page

Standard124 x 86
Horizontal59 x 178
Vertical254 x 43
Vertical Bleed303 x 58
Vertical Trim297 x 52

Third Page

Horizontal80 x 178
Vertical254 x 72
Vertical Bleed303 x 78
Vertical Trim297 x 72

Junior Page

.....190 x 130

Double Page Spread

Bleed303 x 436
Trim297 x 420
Type254 x 394

Half Page Spread

Bleed152 x 436
Trim146 x 420
Type124 x 394

MATERIAL REQUIREMENTS

Printed Web Offset. Advertising copy can be supplied as QuarkXpress or InDesign files (including all support files and fonts), high-resolution, press-optimized pdf, eps, tiff or jpg files. All graphics should be supplied at 300dpi at size to be used. All colours should be CMYK or grayscale for mono. Please also supply a colour proof to the address below as we cannot be held responsible for any colour variations otherwise.

LOOSE AND BOUND INSERTS

Please contact Sarah Blake for mechanical data. The price for 'Tipping-on' is passed on at cost i.e. £76 per thousand. Folding or extra cutting/trimming of inserts will be charged at cost.

CANCELLATIONS

Cancellation: 4 weeks preceding the publication date.

Any queries, regarding supply of material, reproduction, etc., please contact our Production Manager.

Production Manager

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